

2010 ATA Arizona Chapter Events!

The Arizona Chapter includes: Arizona, Nevada, and New Mexico

August 12th : The Summer Networking Event in Scottsdale!



4949 E. Lincoln Dr.
Scottsdale

“Right-Sourcing your Business”

On-shore, Off-Shore, Which-Shore?



Find out what your options are, and which may be the “Right” choice for your business!

Brent Williams, Team Leader US Teleservices American Express, will pose these important questions to leaders from: HSBC, IQT, and Voiance

Thursday August 12th 3pm – 6pm
at the breathtaking Intercontinental Montelucia Resort!

September 12th - 15th : 2010 ATA Convention & Expo

In your business **EVERYTHING** begins or ends with a phone call. And **EVERYTHING** about your contact center can be found in Orlando at the 2010 ATA Convention & Expo.



December 2nd : 2010 ATA Compliance Seminar

2010 ATA Compliance Education Series –
**THE CONTACT CENTER:
LEGALLY SPEAKING**

Can you “talk the talk”
of legalese when it comes to
the issues facing contact centers?

Attend An ATA Compliance Seminar
And Learn To Speak The Language!

This seminar is sponsored by:
**CONTACT CENTER
COMPLIANCE**
A Risk Alert Enterprises Company

GET THE SCOOP:
Visit www.ataconnect.org or call 317-816-9336



Call Centers Care Community Action

For the 5th year, as top fundraisers each year, the CCC team will participate in the annual Walk to End Domestic Violence in Phoenix. Plan now to join us on November 7th!



Wesley Bolin Plaza
1700 W Washington, Phoenix

And watch for details for how you can participate in the 4th annual CCC Holiday Toy Drive!

2010 Sponsors!



ARE YOU INTERESTED IN MARKETING OPPORTUNITIES AT ATA EVENTS? SEE OTHER SIDE

2010 Sponsorship Opportunities



Arizona-Nevada Chapter Events: 3/18: Scottsdale • 5/20: Las Vegas! • 8/12: Scottsdale • 12/2: Compliance Seminar

Signature Sponsor \$5,000	Platinum Level \$2,500	Gold Level \$1,500	Silver Level \$500	Sponsorship Enhancements
<p>Annual Sponsorship = • Three events for \$13,500 (Save \$1,500!) • Complimentary Pass for 5 additional guests (for your clients or prospects!) • Your logo on our event promos & the ATA event webpage all year!</p>	<p>Annual Sponsorship = • Three events for \$6,750 (Save \$750!) • Complimentary Pass for 5 additional guests (for your clients or prospects!) Your logo on our event promos & the ATA event webpage all year!</p>	<p>Annual Sponsorship = • Three events for \$4,050 (Save \$450!) • Complimentary Pass for 5 additional guests (for your clients or prospects!) Your logo on our event promos & the ATA event webpage all year!</p>	<p>Annual Sponsorship = • Three events for \$1,350 (Save \$150!) • Complimentary Pass for 5 additional guests (for your clients or prospects!) Your logo on our event promos & the ATA event webpage all year!</p>	<p>Increase your exposure by selecting one or more of the enhancements below! Sponsors must purchase a Signature, Platinum, Gold or Silver packages in order to take advantage of these specialized enhancements. Each of the enhancements below (with the exception of literature on tables) can only be purchased by one sponsor and will be offered on a first-come, first-serve basis.</p>
<ul style="list-style-type: none"> • The company logo in a key position on our invitation that will be sent to several hundred top Arizona executives as well as the chapter website • Recognized and thanked for sponsoring the event • Has a dedicated 8' area for either a full trade show exhibit or a tabletop display, company materials • Complimentary attendance to the meeting for six individuals from your company • Allowed premium placement of company banner or sign • Potential for additional free publicity if the event is recognized in trade publications or news magazines • Has four minutes at the beginning of the meeting to introduce themselves and their product/service • Receives the list of event attendees after the event • Allowed to place product literature directly on the tables or chairs • Guaranteed exclusivity within their vertical market 	<ul style="list-style-type: none"> • The company logo in a prominent position on the chapter website and on all chapter email blasts. • Recognized and thanked for sponsoring at the event • Has a dedicated 8' space for either a full trade show exhibit or a tabletop display of company materials • Complimentary attendance to the meeting for four individuals from your company • Allowed to hang a company banner or sign • Potential for additional free publicity if the event is recognized in trade publications or news magazines • Has three minutes at the podium during the event to introduce themselves and their product/service • Receives the list of event attendees after the event 	<ul style="list-style-type: none"> • The company logo on the chapter website and on all chapter email blasts. • Recognized and thanked for sponsoring at the event • Has a dedicated 8' space for either a full trade show exhibit or a tabletop display of company materials • Complimentary attendance to the meeting for two individuals from your company • Allowed to hang a company banner or sign • Potential for additional free publicity if the event is recognized in trade publications or news magazines • Has two minutes at the podium during the event to introduce themselves and their product/service 	<ul style="list-style-type: none"> • The company logo on the chapter website and on all chapter email blasts. • Recognized and thanked for sponsoring at the event • Has access to a shared tabletop area for company materials • Complimentary attendance to the meeting for one individual from your company • Allowed to hang a company banner or sign • Potential for additional free publicity if the event is recognized in trade publications or news magazines 	<ul style="list-style-type: none"> • Literature on guest tables - Sponsors may elect this enhancement and place their company brochures on each of the guest tables giving them maximum exposure with event attendees. Cost: \$250 • Pens on guest tables – Sponsors may elect this enhancement and place pens with their company logo on each guest table. Sponsors must provide the pens. Cost: \$200 • Notepads on guest tables – Sponsors may elect this enhancement and place notepads with their company logo on each guest table. Sponsors must provide the notepads. Cost: \$200 • Other Logo Items on guest tables – Sponsors may place other appropriate logo items on the guest tables to increase exposure. Sponsors must have item pre-approved by a member of the ATA AZ Chapter Board of Directors. Sponsors must provide the items. Cost: \$200 • Cocktail Napkins: Sponsors may place logo cocktail napkins on the bar. Sponsors must provide the cocktail napkins. Cost: \$250 • Signage on bar: Sponsors may place a placard on the bar identifying them as the bar sponsor. Bar sponsor will also be publically acknowledged for their sponsorship at the event. Cost: \$500

