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## **PossibleNOW Wins Best Of Show And Vendor Excellence Awards At 2009 American Teleservices Association Annual Convention**

**DULUTH, GA – October 7, 2009** – PossibleNOW, the leading provider of compliance and privacy preference management solutions for global direct marketers, captured two awards at the 2009 American Teleservices Association (ATA) annual convention and expo in New Orleans. PossibleNOW won Best Of Show for the company’s exhibit booth with a “Don’t Get Burned By Compliance” theme and the Vendor Excellence award which is presented to the industry supplier who made the biggest impact on the membership of the ATA during the past year.

The American Teleservices Association is the only non-profit trade association exclusively dedicated to informing, uniting and advancing the contact center industry. PossibleNOW is an active member of the ATA and a sponsor of many ATA events including the nationwide series of compliance seminars.

“We are truly honored to receive these awards,” says Scott Frey, President & CEO of PossibleNOW. “The annual ATA Convention and Expo is always a great experience for us since we can speak with so many of our customers in one place. That fact that our contributions to the teleservices industry were recognized makes this event even more memorable.”

For more information about PossibleNOW and its solutions and services, please visit [www.possiblenow.com](http://www.possiblenow.com) or [www.dncsolution.com](http://www.dncsolution.com).

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