

# Salt Shaker Foundation's "Team Margaritaville or Bust" 2<sup>nd</sup> Annual Fundraising Event



Salt Shaker Foundation, Inc was formed by a group of friends who believe that it's important to raise money in support of cancer research and awareness. As a result, they formed a team called Margaritaville or Bust to ride in Lance Armstrong Foundation's LiveStrong Challenge - a weekend long event culminating in a 5K walk, 5K/10K run, or 10/40/70/100 mile bike ride in Philadelphia on August 26, 2007. The Mid-Atlantic Chapter of the American Teleservices Association has teamed up with Salt Shaker and is up to the Challenge!

The Lance Armstrong Foundation (LAF) believes that in the battle for cancer, "unity is strength, knowledge is power, and attitude is everything." Last year, Salt Shaker Foundation raised \$50,000 for the LAF and Team Margaritaville or Bust was the #5 fundraiser in Philadelphia and tied for #1 in number of participants. Their first major fundraiser at PJ Whelihan's raised \$30,000 with over 400 people in attendance. This year they have set their goals even higher and hope to raise even more money for the LAF.

Please join your ATA colleagues for a night of fun, friends, food and fundraising!

PJ Whelihan's Pub and Restaurant

Rt.70 in Cherry Hill

Saturday, July 28, 2007

8:00pm

Food, Drink, and Silent Auction

In honor of the team name, Parrotbeach ([www.parrotvillelive.com](http://www.parrotvillelive.com)) will be playing tribute to the music of Jimmy Buffett plus all your Island favorites. There will be plenty of food, drink and fun for everyone and fundraising opportunities galore with our Silent Auction and Grand Prize Raffle Baskets.

Check out [www.saltshakerfoundation.org](http://www.saltshakerfoundation.org) or [www.ataconnect.org/chapters/midatlantic](http://www.ataconnect.org/chapters/midatlantic) to join "Team Margaritaville or Bust", for more information regarding the fundraiser, the LiveStrong Challenge and the LAF.

Tickets are \$35.00 per person and can be purchased from Lisa Saidel at 856-428-2989 or by emailing [lisa.saidel@ncogroup.com](mailto:lisa.saidel@ncogroup.com) Reserve your tickets today! Additional questions, please call Bryan Gray at 267-685-5147 or [bgray@ictgroup.com](mailto:bgray@ictgroup.com)

