



American Teleservices Association

Administrative Office
3815 River Crossing Parkway, Suite 20
Indianapolis, IN 46240
Phone: 317.816.9336 Fax: 317.218.0323

Membership Application

Membership Category

Please choose correct category below:

- Platinum \$5,000
Corporate Membership II \$2,895
Corporate Membership I \$1,795
Small Business Membership \$695
Not-for-Profit Membership \$195
Academic Membership \$150

Platinum Benefits

Platinum membership includes all the benefits of corporate membership with the addition of:

- Two free entries to the Annual Legislative Conference
A Premier subscription to the ATA's Regulatory Guide
Access to the Platinum Lounge at the ATA Annual Convention and Exhibition
Two free registrations to one of the Compliance Seminars

Non-Profit Requirements

Proof of non-for-profit (501C) status must accompany your membership application. Non-profit members are entitled to the benefits listed under Corporate Membership; however, they may not hold national office or vote in Association elections. Limited to a single individual per membership application.

Academic Requirements

Proof of employment in a university or college must accompany your membership application. Academic members are entitled to the benefits listed under Corporate Membership, however, they may not hold national office or vote in Association elections. Limited to a single individual per membership application.

Primary Contact Information

ATA Member Companies, unless otherwise indicated, are entitled to One Vote in the matters requiring a vote of the Members. The Primary Contact listed below will be the person to whom ATA will send any ballots and Membership Dues Invoices. Corporate Members may enroll as many Affiliate Members (employees of the same company) as they choose. A separate form is included for enrolling Affiliate Members.

Form with fields for Full Name, Company, Job Title, Address, City, State, Zip, Country, Telephone, Fax, E-mail, and Web Site.

ATA occasionally makes available it's members' addresses (excluding telephone and e-mail) to vendors who provide products and services to the teleservices industry. If you prefer not to be included in these lists, please check this box.

## Company Type

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Contact Center Service Providers | <input type="checkbox"/> Equipment/Service Suppliers | <input type="checkbox"/> Telemarketing Users |
| <input type="checkbox"/> In-house Telemarketing Dept.     | <input type="checkbox"/> Consultant / Trainers       | <input type="checkbox"/> Other               |

Locations - States and/or countries where you have operations: \_\_\_\_\_

Business Description - 25 words or less: \_\_\_\_\_

Specialties - Please check all that apply:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Advertising                              | <input type="checkbox"/> Appointment Setting               | <input type="checkbox"/> Automatic Call Distributors          |
| <input type="checkbox"/> Call Center Audits                       | <input type="checkbox"/> Call Center Design                | <input type="checkbox"/> Call Monitoring Systems & Services   |
| <input type="checkbox"/> Collection                               | <input type="checkbox"/> Computer Hardware & Software      | <input type="checkbox"/> CRM Systems                          |
| <input type="checkbox"/> DB Management                            | <input type="checkbox"/> Direct Marketing                  | <input type="checkbox"/> Do-Not-Call Management               |
| <input type="checkbox"/> Fulfillment                              | <input type="checkbox"/> Headsets                          | <input type="checkbox"/> Inbound Sales / Service              |
| <input type="checkbox"/> Interactive Voice Response (IVR) Systems | <input type="checkbox"/> Interactive Web Services          | <input type="checkbox"/> International                        |
| <input type="checkbox"/> Lead Generation                          | <input type="checkbox"/> Legal & Legislative               | <input type="checkbox"/> Market Research                      |
| <input type="checkbox"/> Multi-Lingual                            | <input type="checkbox"/> Outbound Sales / Service          | <input type="checkbox"/> Performance Enhancement              |
| <input type="checkbox"/> Phone Append                             | <input type="checkbox"/> Predictive Dialers                | <input type="checkbox"/> Private Branch Exchange (PBX)        |
| <input type="checkbox"/> Program Design                           | <input type="checkbox"/> Promotional Products              | <input type="checkbox"/> Real Estate / Site Selection         |
| <input type="checkbox"/> Recruiting & Hiring / Human Resources    | <input type="checkbox"/> Speech Recognition Systems        | <input type="checkbox"/> Telecommunications Service Providers |
| <input type="checkbox"/> Third Party Verification                 | <input type="checkbox"/> Translation Services              | <input type="checkbox"/> TSR & Management Training            |
| <input type="checkbox"/> Voice Over Internet Protocol (VoIP)      | <input type="checkbox"/> Workforce Management / Scheduling |   |

## Chapter Membership

Members & Affiliates are automatically enrolled in one of the ATA Chapters listed below based upon geographic location. You will receive our bi-weekly newsletter, eConnections, important news and alerts, conference and convention information as well as regional information regarding your state legislature and upcoming chapter events.

- |                                       |  |                        |  |
|---------------------------------------|--|------------------------|--|
| <input type="checkbox"/> Arizona      | <input type="checkbox"/> NY Metro      | International Chapters |  |
| <input type="checkbox"/> Florida      | <input type="checkbox"/> Potomac       |                        |  |
| <input type="checkbox"/> Great Lakes  | <input type="checkbox"/> SCATA         |                        | <input type="checkbox"/> CALA– Caribbean and Latin America |
| <input type="checkbox"/> Mid Atlantic | <input type="checkbox"/> South Central |                        | <input type="checkbox"/> Canada                            |
| <input type="checkbox"/> Midwest      | <input type="checkbox"/> West Coast    |                        | <input type="checkbox"/> India                             |
| <input type="checkbox"/> New England  |  |                        |  |

## Questionnaire

Have you been a member of ATA in the past?  Yes  No      Has your company been a member in the past?  Yes  No

How did you hear about the ATA?

- |   |                                  |   |                                |
|---|----------------------------------|---|--------------------------------|
| <input type="checkbox"/> Attended Chapter Event | <input type="checkbox"/> Media   | <input type="checkbox"/> ATA Staff            | <input type="checkbox"/> Other |
| <input type="checkbox"/> Referred by:           | <input type="checkbox"/> Website | <input type="checkbox"/> Mail/E-mail from ATA |                                |

What prompted you to join?

- |  |  |   |                                    |
|--|--|---|------------------------------------|
| <input type="checkbox"/> Support of Industry | <input type="checkbox"/> Discounts to ATA Events | <input type="checkbox"/> Education & News             | <input type="checkbox"/> ATA Staff |
| <input type="checkbox"/> Networking          | <input type="checkbox"/> Other Member Benefits   | <input type="checkbox"/> Legislative Updates / Issues |                                    |

I am interested in the following committees. Please have someone contact me.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Business to Business | <input type="checkbox"/> Compliance Officers Forum | <input type="checkbox"/> Education              |
| <input type="checkbox"/> Federal Issues       | <input type="checkbox"/> Government Affairs        | <input type="checkbox"/> Inbound                |
| <input type="checkbox"/> International        | <input type="checkbox"/> Membership                | <input type="checkbox"/> Non Profit & Charities |
| <input type="checkbox"/> State Legislative    | <input type="checkbox"/> Technology                |   |

## Agreement

- I attest that we are eligible for the Membership Category chosen.  
 I agree to authorize the total Membership fee according to the card issuer agreement.

Signed \_\_\_\_\_

Dated \_\_\_\_\_

## Payment

- Credit Card       Check

If paying by check, please print the application form and mail with your payment. Please note that no applications are accepted without payment.

Please submit to:

ATA Administrative Offices  
3815 River Crossing Pkwy, Suite 20  
Indianapolis, IN 46240  
317.816.9336

## Card Type:

- Visa       MasterCard       Amex

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name on Card:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Affiliate Members

If you have signed up for a Corporate Level or Small Business Membership, you have the option of joining others in your organization. If you would like to do so, please enter in the contact information. You may print off extra copies of this form.

Full Name:

Company:

Job Title:

Address:

City:

State:

Zip:

Country:

E:mail:

Phone:

Full Name:

Company:

Job Title:

Address:

City:

State:

Zip:

Country:

E:mail:

Phone:

Full Name:

Company:

Job Title:

Address:

City:

State:

Zip:

Country:

E:mail:

Phone: